

# TRUCK TRAILER AND TYRE EXPO

11<sup>th</sup> EDITION



27-28-29

**AUGUST 2027**

India Expo Centre & Mart -  
Greater Noida Expressway,  
Delhi NCR- India

**INTERNATIONAL EXHIBITION ON  
TRUCK, TRAILER, TYRE, AXLES, COMPONENTS, GARAGE EQUIPMENT,  
LUBRICANTS, GPS SYSTEMS AND ALLIED INDUSTRY**



ORGANIZED BY



MEDIA DAY  
MARKETING

[www.trucktrailerntyreexpo.com](http://www.trucktrailerntyreexpo.com)





## About the Expo

The TTT Expo is Asia's largest assemblage of vocational trucks and equipment, ranging from components and accessories to bodies and chassis. It is a once-a-year chance to see all of the newest industry products and win access to representatives from hundreds of exhibiting companies. Visitors can interact with thousands of industry professionals, set up meetings with suppliers or customers and discover resolutions to solve technical matters.

**On Display:** Trucks, Trailers, Tippers, Tankers, Lubricants, coolants, AC technology, Lighting Technology, Tyres, Braking systems, Axels, Battery Technology, GPS Navigation systems etc. With Focused visitors from the Transport sector, the Truck Trailer & Tyre Expo has raised the bar for the industry players in terms of product offering and cost competitiveness, leaving buyers and sellers including transporters, fabricators and suppliers mightily impressed by the one-of-its-kind exhibition being held exclusively in this sector.

## Why Delhi NCR?

Delhi NCR is not just India's capital region—it is the largest transportation, logistics, warehousing, and freight movement hub in North India, making it the ideal destination for the Truck, Trailer & Tyre Expo.

The Truck, Trailer & Tyre Expo in Delhi NCR offers unmatched access to North India's largest concentration of fleet owners, transporters, logistics companies, warehousing operators, OEMs, and commercial vehicle decision-makers, making it the perfect platform for business growth and industry networking

The region serves as the primary gateway for freight movement across North India, connecting major commercial markets in Haryana, Punjab, Rajasthan, Uttar Pradesh, Uttarakhand, Himachal Pradesh, Jammu & Kashmir, and Chandigarh. This gives exhibitors access to a vast network of transporters, fleet owners, and logistics operators.

## Why Attend?

Owner or supplier or a fleet manager, The TTT Expo has so much to propose. We are Asia's largest truck, trailer and tyre expo and it is an exhibition you should attend to stay connected to the current industry practices. The TTT Expo will help you with information on how to improve the performance and efficiency of your business. We at TTT Expo are going beyond our performance frontiers to make it a success, and we look forward to seeing you.

## Some of the Key factors making this the ideal location for the TTT Expo are

1. Gate way to North India's Transport Market attracting buyers and fleet operators from the entire northern region.
2. India's Most connected Road Network connected through Expressways, Dedicated Eastern and Western Freight Corridors, Yamuna Express Highway, Kundli Manesar Palwal Express Highway making it a major Freight and trucking Corridor
3. Massiva Logistics & Warehousing hub and fulfillment regions serving e commerce, automotive, FMGC sector
4. Being a huge Fleet Owner & Transporter Base, the region provides exhibitors with direct access to key decision makers and buyers.
5. Strong Automotive & Manufacturing Exo system due to major industrial clusters increasing the demand for commercial Vehicles, Trailers, Tyres, Lubricants, Components and fleet solutions
6. Being located in the capital region, the event provides a good opportunity for international Traders and Exporters to explore the Indian markets



## EXHIBITORS PROFILE

- ✓ Axles & Parts
- ✓ All Type of Trailer
- ✓ All Types of Tippers
- ✓ All Types of Dumpers
- ✓ All Types of Truck Manufacturers
- ✓ Truck part Manufacturers
- ✓ Truck Batteries Manufacturers
- ✓ Brakes & Brake Parts
- ✓ GPS Manufacturers
- ✓ Cargo Control
- ✓ Electric Systems
- ✓ Engine Misc Parts
- ✓ Engines & Engine Parts
- ✓ Fabricated Parts
- ✓ Fasteners
- ✓ Fuel Tanks
- ✓ Gaskets/Seals
- ✓ Jacks/Landing Gear
- ✓ Lubricants
- ✓ Mats/Floor Coverings
- ✓ Paints/Coatings/Galvanizing
- ✓ Plastic Components
- ✓ Radiators
- ✓ Safety Devices
- ✓ Seats
- ✓ Tyre and Tube Manufacturers
- ✓ Tyre Making Machine Mfrs
- ✓ Tyre Part Manufacturers
- ✓ Tool Box
- ✓ Tow Chains
- ✓ Towing Accessories
- ✓ Trailer Accessories
- ✓ Transmissions & Transmission Parts
- ✓ Truck Washing System
- ✓ Tyre Making Machine
- ✓ Tyre Tube
- ✓ Weigh Machines
- ✓ Wheels/Rims Manufacturers
- ✓ Windows/ Vents Manufacturers
- ✓ Wheel Ends, Hubs & Spokes

## VISITORS PROFILE

- ✓ Dealers
- ✓ Distributors
- ✓ Retailers
- ✓ OEM Manufacturers
- ✓ Garage Owners
- ✓ Bank Officials
- ✓ Battery Manufacturers
- ✓ Builders Association
- ✓ Central & State Government Officials
- ✓ Consultants
- ✓ Decision Makers from Corporate Houses
- ✓ Decision Makers from Corporate Houses
- ✓ Dept of Commerce & Industries
- ✓ Educational Institutions
- ✓ Fabricators
- ✓ Financers
- ✓ Fleet Owners
- ✓ Institutions
- ✓ Insurance Companies
- ✓ Logistics Companies
- ✓ Lubricant Manufacturers
- ✓ Media & Trade Associates
- ✓ Performance Rating Agencies
- ✓ RTO's and Pollution Control Officials
- ✓ Rubber Accessories Manufacturers
- ✓ Safety Devices
- ✓ Sales/Marketing
- ✓ Trade Associations
- ✓ Trailer Associations
- ✓ Transport Associations
- ✓ Transport Companies
- ✓ Truck Associations
- ✓ Truck Accessories Manufacturers
- ✓ Tyre Accessories Manufacturers
- ✓ Tyre Accessories Distributors
- ✓ Tyre Accessories Dealers
- ✓ Tyre Accessories Retailers



# SPONSORSHIP OPTIONS

Your participation as a sponsor will ensure your brand visibility among the stake holders in the industry and will help you in creating a Global Image and better market penetration. MDM offers a variety of sponsorship opportunities that are tailored to suit your needs. Team MDM will be happy to offer you a package that will be of maximum benefit to your organization. The team is happy to discuss any new proposals you may wish to put forward.

## Organizer



## TITLE SPONSOR

Booth Space: 200 sqm (Central Prime Location)

₹ 25 Lacs + GST

### Key Benefits:

- Sponsor's Name will be highlighted in the event name (example: ABC Limited presents EXPO NAME in all publicity materials and website)
- Sponsor's CEO to be on Dias at Inaugural function
- Sponsor's Logo prominently displayed as "Title Sponsor" in printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Inside front cover advertisement in Exhibition Directory) (to be provided by the sponsorer)
- Two Sponsor's Hoarding in the Exhibition (10 feet x 10 feet) (to be provided by the sponsorer)
- 4 standees of the Sponsor at the Exhibition ((to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Announcement in Press release / Newsletters
- Special e-mailer for visiting Sponsor stall



# EVENT PARTNER

Booth Space: 160 sqm (Premium High-Traffic Zone)

₹ 20 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Event Partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- 2 standees of the Sponsor at the Exhibition (to be provided by the sponsorer)
- Literature of the Sponsor to be distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Literature of the Sponsor to be Distributed and displayed at the registration desk, VIP Lounge etc. (to be provided by the sponsorer)
- Highlighted as the "Event Partner" in the post-show report and event website



# PLATINUM SPONSOR

Booth Space: 120 sqm

₹ 15 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Platinum Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Platinum Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)



# DIAMOND SPONSOR

Booth Space: 100 sqm

₹ 12 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed on events' website as Diamond Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Sponsor's Logo prominently displayed as "Diamond Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Diamond Sponsor" in the post-show report and event website



# GOLD SPONSOR

Booth Space: 72 sqm

₹ 10 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Gold Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Gold Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Gold Sponsor" in the post-show report and event website



# SILVER SPONSOR

Booth Space: 50 sqm

₹ 7 Lacs + GST

## Key Benefits:

- Sponsor's Logo to be prominently displayed as Silver Sponsor on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Silver Sponsor" on on-site signages and backdrop
- One page advertisement in the Exhibition Directory (to be provided by the sponsorer)
- Highlighted as the "Silver Sponsor" in the post-show report and event website



## EXHIBITOR BADGE SPONSOR

Booth Space: 09 sqm

Logo on the front side and company product profile and contact details on the back side will create wide publicity and help in reaching the markets effectively

### Key Benefits:

- Exclusive branding of the sponsor's logo as badge partner on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Logo and desired literature on the Exhibitor batch (backside)
- Mention as logo partner on the website
- Special mailer invitation to visit sponsor's stall
- One page advertisement in the Exhibitor directory (to be provided by the sponsor)
- Exclusive campaign on social media platforms

₹ 3 Lacs + GST



## WATER BOTTLE SPONSOR

Booth Space: 09 sqm

### Key Benefits:

- Sponsor's Logo to be prominently displayed as Water Bottle Sponsor on events' website on printed literature, publicity campaign and VIP invitations, Social Media Posts, and Website and cover page of Exhibitor directory (softcopy), Standees, and Post show report
- Branding in printed literature, publicity campaign and invitation tickets
- Sponsor's Logo prominently displayed as "Water Sponsor" on on-site signages and backdrop
- One page advertisement in the e-Exhibition Directory (to be provided by the sponsor)
- Highlighted as the "Water Sponsor" in the post-show report and event website
- 500 ml water bottles will be delivered to all exhibitors with sponsor's branding

₹ 3 Lacs + GST



\*All Art work for Promotional material has to be given by the sponsorer

## THANK YOU

For Sponsorship Contact: **+91 93421 85915 | +91 93414 73494**

**E-mail:** expo@mediaday.co.in, **Website:** www.mediaday.co.in



## ABOUT ORGANIZER

Media Day Marketing is a premier Hyderabad-based B2B event organizing firm, driven by a seasoned management team with over 20 years of hands-on experience in delivering successful events across diverse sectors, including – Automotive, E- Mobility, Dairy, Food Processing, Bakery & Kitchen Equipment, Poultry, Renewable Energy, Paint & Coating, Doors Windows and Facades, Cable and wires, Cyber Security, Logistics and Ware housing etc.



## STALL CHARGES (PSM)

### SHELL SPACE

For Indian Exhibitor

Rs. 9,500/- per sqm + GST

For Foreign Exhibitor

USD 250 per sqm + GST

### BARE SPACE

For Indian Exhibitor

Rs. 9000/- per sqm + GST

For Foreign Exhibitor

USD 220 per sqm + GST

## GET IN TOUCH



**MEDIA DAY  
MARKETING**

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