

POST SHOW REPORT

05 06 07
JUNE 2026
Jaipur Exhibition and
Convention Centre
Sitapura, Jaipur



INTERNATIONAL EXHIBITION ON
TRUCK, TRAILER, TYRE, AXLES,
COMPONENTS, GARAGE EQUIPMENT,
LUBRICANTS, GPS SYSTEMS
AND ALLIED INDUSTRY



ORGANIZED BY



SUPPORTED BY



DIAMOND SPONSOR



www.trucktrailerntyreexpo.com

www.autotechnika.in



Mission

To bring together the industry players
for mutual benefits and eventually
bring a developing change to the
industry over the period of time



Vision

To be among the leading Exhibition
Platforms globally



➔ ABOUT THE EXPO

Sponsored by Rama Krishna Forging, the TTT Expo and Autotechnika set the platform for Asia's largest assemblage of vocational trucks and equipment, ranging from components and accessories to bodies and chassis. It is a once-a-year chance to see all of the newest industry products and gain access to representatives from hundreds of exhibiting companies. Visitors can interact with thousands of industry professionals, set up meetings with suppliers or customers and discover resolutions to solve technical matters.

While the Truck Trailer and Tyre Expo caters to the Transport Sector, Autotechnika, on the other hand is a focused B2B trade exhibition for the automotive aftermarket industry, created to connect manufacturers, brands, suppliers and technology providers with distributors, dealers, importers, fleet operators, workshop owners, service professionals and key decision-makers from across the automotive ecosystem. The exhibition provides a powerful platform to showcase innovative products, launch new technologies, build strategic partnerships and explore emerging business opportunities in one of the world's fastest-evolving automotive markets.





INAUGURATION OF THE EVENT

The event was inaugurated on 05 June 2026 at Jaipur Exhibition and Convention Centre- located in the Sitapura industrial Area in Jaipur in the presence of

- Sri Suresh Gupta-Vice President All India transport Association,
- Sri Satish Jain-President-Jaipur Transport Operators Association,
- Sri Jagdish Choudhary-President-Vishwarkarma Transport Association,
- Sri Rajan Singh-President-Rajasthan Automobile Dealers Association ,
- Sri Munish Sharma Secretary Rajasthan Automobile Dealers Association,
- Sri Suresh Poonia-State President -Bhaichara All India truck operator welfare association
- Shri Mohammed Mudassir and Shri Ram Soundalkar Directors representing Media Day.

and other industry stake holders.





SUPPORT FROM THE INDUSTRY

The Truck Trailer and Tyre Expo being one of its kind exhibition, has been well received and supported by many Transport Associations and Automobile stake holders, OEM Manufactures which include

- Rajasthan Auto Dealers Association,
- All India transport Association ,
- Jaipur Transport Operators Association ,
- Vishwarkarma Transport Association ,
- Bhaichara All India truck operator welfare association ,
- All India Motor Transport Congress (AIMTC),
- All India Transporters' Welfare Association (AITWA),
- Hydraulic Trailer Owners Association (HTOA),
- Builders Association of India (BAI),
- Federation of Indian Minerals Industries (FIMI)





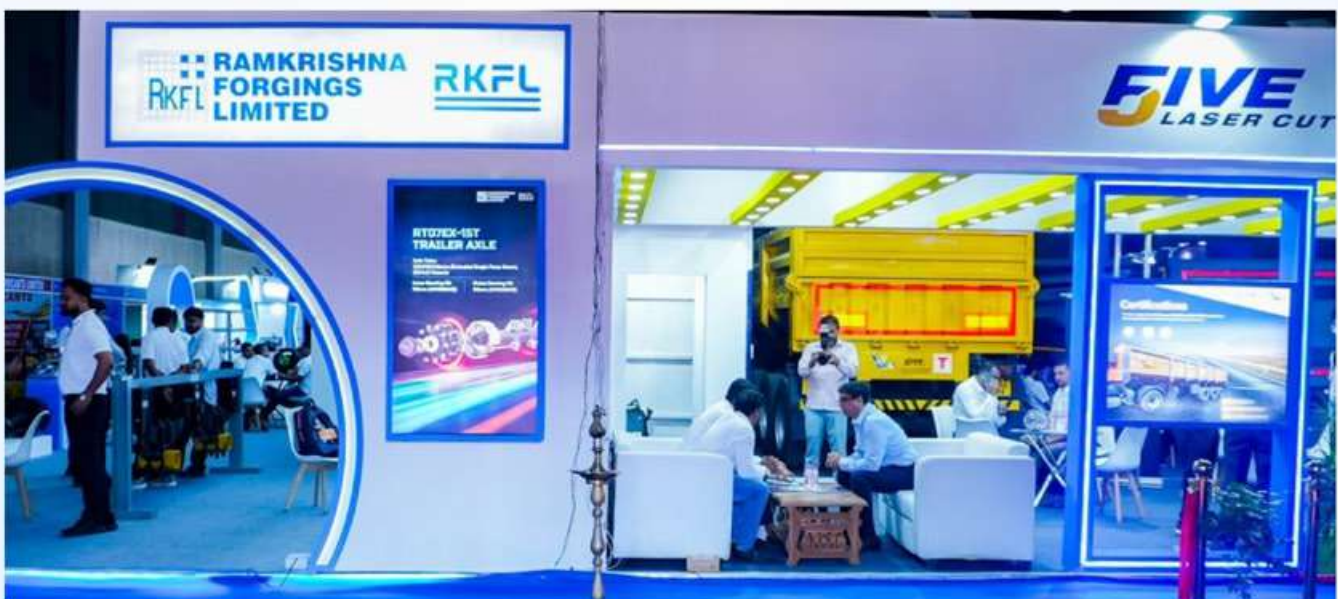
SECTORS COVERED BY THE EVENT IN THE EXPO

Being a Joint event on the Truck Trailer and Tyre segment as well as Automotive after markets, This three day event connects the industry related to the Truck Trailer, Tipper, Tanker, Reefer, Container, Tyre, OEMs, Suppliers, Distributors, Automotive aftermarkets, Spare part manufacturers, and Members of the Allied Industry and is the right platform to showcase products to the relevant stakeholders in the automobile industry and will act as an excellent platform for B2B Communications.

Exhibits in the expo: The exhibits in the expo included Trucks, Trailers, Tippers, Tankers, Lubricants, coolants, AC technology, Lighting Technology, Tyres, Braking systems, Axels, Battery Technology, GPS Navigation systems for the TTT segment and Auto Components, Garage Equipment & Tools, Accessories & Lifestyle Product Suppliers, IT & Digital Solutions, E- Mobility spare parts and allied industry for the Autotechnika segment

With Focused visitors from the Transport sector and automotive aftermarkets, the Truck Trailer & Tyre Expo & Autotechnika have raised the bar for the industry players in terms of product offering and cost competitiveness, leaving buyers and sellers including transporters, fabricators and suppliers mightily impressed by the one-of-its-kind exhibition in this sector.

The event will have about 100 exhibitors which include leading names like Tata Motors, Jain Automart, Jamna Auto Industries, Rama Krishna Forgings, Ganganagar Motors, Trailer Control Systems, H.D. Trailers, Tolins Tyres, Jost, Wheels India etc exhibiting the newest and latest products in the expo.





SPONSORSHIP AND SUPPORT

Ramkrishna Forgings, a globally renowned manufacturers of world-class axle components, forged solutions, and advanced automotive technologies that power the commercial vehicle industry are the Diamond Sponsors for the event while the event is supported by and India's premier automotive R&D organization - The Automotive Research Association of India (ARAI). 6W-Research and iCAT are the knowledge partners for the event along with leading automobile magazines.

DIAMOND SPONSOR



SUPPORTED BY



KNOWLEDGE PARTNER





VISITOR DEMOGRAPHIC & BUSINESS PROFILE

The Expo Attracted Over
7,500 Visitors
Including:

-  Fleet Managers & Operators
-  Truck & Trailer Manufacturers
-  Logistics & Supply Chain Professionals
-  Tyre Manufacturers & Dealers
-  Maintenance & Repair Professionals
-  Insurance Providers & Risk Management Experts
-  Entrepreneurs, Start-ups, journalists, and truck enthusiasts



Focused visitor engagement raised the bar for **product offerings and cost competitiveness**, leaving buyers and sellers impressed.



Summary of Estimates

 Dimension	 Largest estimated segment	 Estimated visitors
 Visitor category	Transporters, truck & fleet owners/operators (20%)	1,500
 Gender	Male (88%)	6,600
 Age	36–45 years (32%)	2,400
 Geography	North India (34%)	2,550
 Designation / buying influence	Business owners / proprietors (30%)	2,250

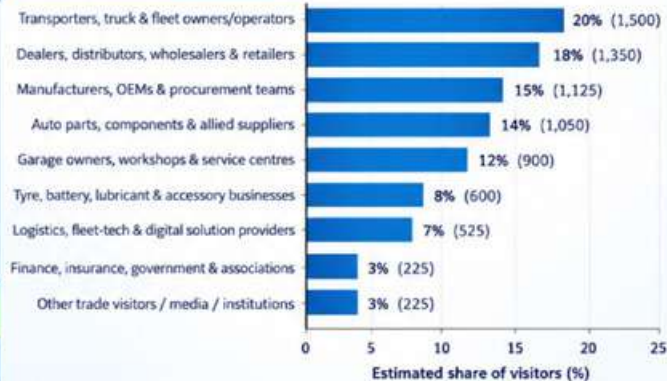


Visitor category

Segments reflect the combined commercial-vehicle, transport, tyre, automotive aftermarket, workshop, and allied-industry focus.



Visitor category estimate





VISITOR DEMOGRAPHIC & BUSINESS PROFILE



Gender distribution



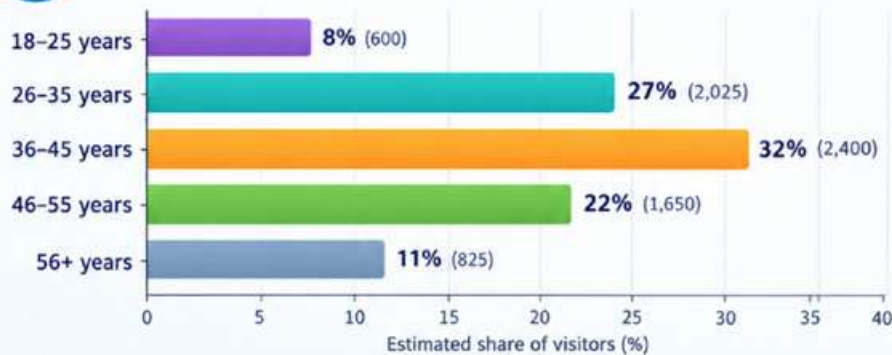
Male
88%
(6,600)



Female
12%
(900)



Age distribution



18-25 years
8% (600)



26-35 years
27% (2,025)



36-45 years
32% (2,400)



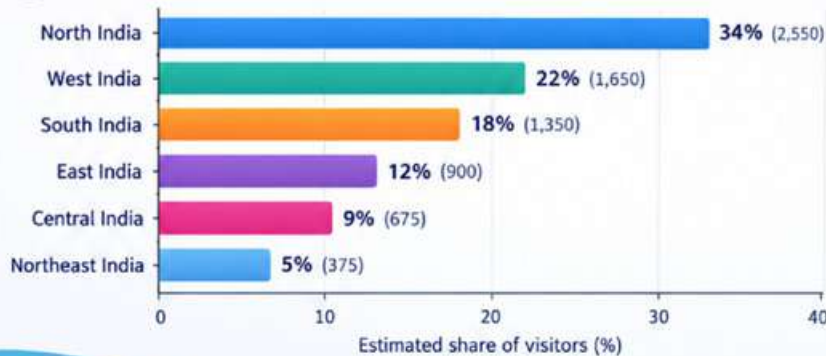
46-55 years
22% (1,650)



56+ years
11% (825)



Geographic distribution



North India 34% (2,550)



West India 22% (1,650)



South India 18% (1,350)



East India 12% (900)



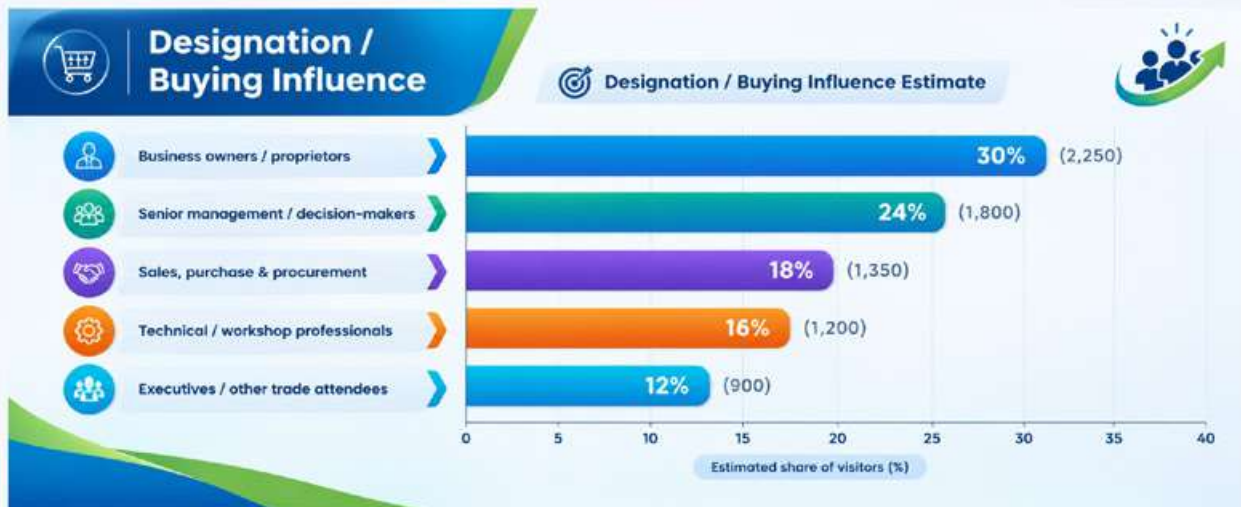
Central India 9% (675)



Northeast India 5% (375)



VISITOR DEMOGRAPHIC & BUSINESS PROFILE





GLIMPSES OF THE EVENT





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→ FEEDBACK FROM EXHIBITORS



We have been a part of the event since last 7 years and have seen positive results over the years and have got a good reach out through the event.

— **Ghanshyam Joshi**

Director Business Development BNG Infotech



We have participated for the first time in this expo and have liked it. We will surely be happy to be part of the future editions of the show.

— **Mr Vivek Dadhich**

Marketing Manager, Power Bearings



We are grateful to the organizers to provide us this opportunity through this expo where we have been able to interact with the commercial vehicle industry and their suppliers directly.

— **Mr Parag Panchal**

Head Business Excellence, Fortis India



This is the 5th time that we are participating in this event and are getting a good mileage here. There has been a constant increase in the quality and size of the event and we look forward to be part of the next edition as well.

— **Mr Sambit Dash**

DGM Business Development Wheels India



This is the first time we have participated in TTT Expo and it was a good experience for us.

— **Mr Lalit Tuteia**

Sr Sales Manager Welding Systems.
Panasonic Connect



We Have come from Chennai to participate in this expo allowing us to showcase our unique product to the markets in Jaipur.

— **S Perumal**

National Distributor Hummex





→ FEEDBACK FROM EXHIBITORS



We are Jaipur Based company and this is our first experience in the expo and we look forward to be part of future events also.

— **Mr Pankaj Agarwal**
Mahesh Trading Agency



Our Purpose of coming to the event was to explore the huge markets of Rajasthan, It is a huge market here and we are happy. This our third year of participation in the expo.

— **Mr Kaushal Khara**
Tejal Enterprises -Ahmedabad



For the Truck Trailer & Tyre Expo, we are engaged for last 3 years and we have a very good response for the expo.

— **Mr Akshay Khanpara**
Director, Akshay Bearing Ltd



This is our first experience and we had a good experience here and would like to continue the same in the future events also.

— **Mr Yogesh Kumawat**
Regional Sales Manager



This has been a proud moment for us in Rajasthan to be hosting the millennium edition of the Truck Trailer & Tyre Expo in Jaipur as it has brought all the Big Truck Manufacturers, Trailer Manufacturers, Tyre Manufactures, Automotive parts Manufacturers under one roof.

— **Mr Rajan Singh**
President Rajasthan Auto Dealers Association



We are here in this expo with all our products and we have got a good response from the expo.

— **Mr M.P Singh**
Co- Director Divine Touch Components





→ **FEEDBACK FROM EXHIBITORS**



We are here at JECC to add our two more new products in our portfolio and this is the first time we are here in Jaipur. It has been a good experience for us.

— **Mrs Tejasvini**
Sr Executive, EKA Mobility



We have been participating in every show where ever it is happening be it Gandhinagar, Jaipur, Coimbatore or Chennai.

— **Mr Sunil Laroiva**
President & CTO Jamna Auto Industries



Met with many GPS vendors like Atlanta, Cojali etc. understand their new products and how we can work together and provide solutions to them. Crowd from all over india came and connecting them to convert leads.

— **Prankit Solutions**



We have been associated with this event from 2024 held at Gandhinagar and since then ewe have been displaying our news and refined products in this show every year. For us the event has been a lucky charm through which we have got good customers every year.

— **Mr Deepak Joshi**
Business Head - Five Laser Cut



Our experience in all the autoshowes which we have participated is very good. It is very good platform for us to showcase our product range, service network & sales network and we have been able to reach a lot of trailer manufacturers.

— **Mr Bhupesh Kumar Mehta**
President, Jamna Auto Industries



This Event was medium size, medium segment with business oriented, Visitors and also the displayed technologies are useful for integration or jv.

— **Epsilon Petrochem**





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THE ROAD AHEAD

After due consideration and inputs from various transport organizations and stake holders, the next edition of TTT and autotechnika is planned from 27-29th Aug 2027 at India Expo Centre and Mart Greater Noida Expressway, Delhi NCR- India.



27 28 29

AUGUST 2027

India Expo Centre & Mart -
Greater Noida Expressway,
Delhi NCR- India

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LUBRICANTS, GPS SYSTEMS AND ALLIED INDUSTRY

TRUCK TRAILER AND TYRE EXPO



ORGANIZED BY



Mobile: +91-9341473494, +91-9248669027 | E-mail: info@mediaday.co.in

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10TH EDITION
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JUNE 2026
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Sitapura, Jaipur**
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WHY DELHI NCR?

Delhi NCR is not just India's capital region—it is the largest transportation, logistics, warehousing, and freight movement hub in North India, making it the ideal destination for the **Truck, Trailer & Tyre Expo** and **Autotechnika**.



The Truck, Trailer & Tyre Expo and Autotechnika in Delhi NCR offers unmatched access to North India's largest concentration of **fleet owners, transporters, logistics companies, warehousing operators, OEMs, and commercial vehicle decision-makers**, making it the perfect platform for business growth and industry networking.



A STRATEGIC GATEWAY TO NORTH INDIA

The region serves as the primary gateway for freight movement across North India, connecting major commercial markets in

- 📍 Haryana
- 📍 Punjab
- 📍 Rajasthan
- 📍 Uttar Pradesh
- 📍 Uttarakhand
- 📍 Himachal Pradesh
- 📍 Jammu & Kashmir and Chandigarh.

This gives exhibitors access to a vast network of transporters, fleet owners, and logistics operators who are one of the core customers for Automotive aftermarkets.



↑ HARYANA PUNJAB ↑ DELHI NCR ↑ RAJASTHAN UTTAR PRADESH ↑ UTTARAKHAND HIMACHAL PRADESH J&K

INDIA EXPO CENTRE & MART
GREATER NOIDA



**LARGEST TRANSPORT &
FLEET OWNER BASE**



**MAJOR LOGISTICS &
WAREHOUSING HUB**



**EXCELLENT ROAD
AND FREIGHT
CONNECTIVITY**



**ACCESS TO AUTOMOTIVE
AFTERMARKET BUYERS**



**IDEAL PLATFORM FOR
BUSINESS GROWTH &
NETWORKING**

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SOME OF THE KEY FACTORS MAKING DELHI NCR THE IDEAL LOCATION FOR

AUTO TECHNIKA 5TH EDITION

01



GATEWAY TO NORTH INDIA'S TRANSPORT MARKET

Attracting buyers and fleet operators from the entire northern region.



02



INDIA'S MOST CONNECTED ROAD NETWORK

Connected through Expressways, Dedicated Eastern and Western Freight Corridors, Yamuna Expressway, Kundli Manesar Palwal Expressway making it a major freight and trucking corridor.



03



MASSIVE LOGISTICS & WAREHOUSING HUB AND FULFILLMENT REGIONS

Serving e-commerce, automotive, FMCG sector.



E-COMMERCE



AUTOMOTIVE



FMCG

WAREHOUSING
& LOGISTICS

04



HUGE FLEET OWNER & TRANSPORTER BASE

The region provides exhibitors with direct access to key decision makers and buyers.

27 28 29
AUGUST 2027

India Expo Centre & Mart –
Greater Noida Expressway,
Delhi NCR - India

